Already rolling

ADHA’s Center for Lifelong Learning and 91st Annual Session offers plenty to learn and see

By today Staff

With the doors to the exhibit hall open wide and the educational sessions continuing at a rapid pace, the ADHA’s Center for Lifelong Learning and 91st Annual Session was moving full speed ahead on Friday as hygienists from all over the country gathered to celebrate their profession and to catch up on what’s new.

Educational sessions on tap for the day included the sold-out “Using a Facilitative Nutrition Counseling Approach” with Dr. Warren Karp, which featured ways hygienists can...

A difference you can see

By Designs for Vision Staff

See the Visible Difference in booth No. 514 with the ULTRA Mini Combo from Designs for Vision.

Combining the new ULTRA Mini Telescopes with the LED DayLite ULTRA Mini headlight for precision magnification and illumination, you can take both home with a special ADHA introductory price, starting at $1,295.

While you’re there, take the “45 Day Challenge” and try the ULTRA Mini Combo, or any other of Designs for Vision’s dental telescopes or headlights, for 45 days – no fees, no gimmicks, no obligation.
help patients increase their amount of knowledge and understanding about dentistry and dental hygiene procedures, and “Choice, Challenge, Change — Providing Direct Access Care” with Doreen Naughton, RDH, who was there to offer assistance to hygienists who are interested in learning more about direct access care.

Sessions continue today and cover a wide variety of topics, including a look at interprofessional collaboration, a discussion on chairside carries management and advice on creating successful hygienist-managed community oral health programs. These sessions, among others, are still available, so check out the on-site program for more details.

Over in the exhibit hall, the aisles are filled with companies spotlighting the latest in products and technology, all designed to make a hygienist’s job just a little bit easier. Some of the products you should check out include:

- In booth No. 1746, you can catch a quick demonstration of the new Isolite by Isolite Systems. The device attaches to the Isolite Mouthpiece, creating a system that holds the patient’s mouth open, retracts the tongue, delivers plenty of light and provides continuous hands-free vacuum suction throughout the procedure.

- In booth No. 316, Water Pik Inc. is introducing its Waterpik Professional Water Flosser, a new compact and contemporary design with on/off water control on the handle, an LED information panel and seven water flosser tips.

- In booth No. 408, you can try OnRuscopia’s new Nano HD loupes, which are said to be both lightweight and comfortable.

- Finally, in booth No. 421, try a sample of the new ACT Braces Care antiflouride mouthwash specifically formulated for orthodontic patients. The mouthwash can help patients prevent caries and clean in and around fixed orthodontic appliances while, at the same time, it soothes oral tissue and freshens breath.

A charitable selfie

In partnership with ADHA, The Dental Geek Blog is launching a campaign here at this meeting that is dedicated to generating funds for the ADHA’s Institute for Oral Health (IOH).

The campaign, titled TheDentalGeekSelfie, is aimed at bringing the dental community together to give back to the dental hygiene profession. The Dental Geek is asking dental professionals to submit a group selfie at www.thedentalgeek.com/selfie or send an email to info@thedentalgeek.com.

Here at the ADHA

Learn more about The Dental Geek’s campaign, #TheDentalGeekSelfie, at The Institute for Oral Health’s booth, No. 221, in the Community Center. To submit a group selfie of your own, go to www.thedentalgeek.com/selfie or send an email to info@thedentalgeek.com.

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For every group selfie submitted from a dental professional team — whether it’s a dental office, marketing team or a dental lab — The Dental Geek will donate $1 to the IOH, whose mission is to advance the profession of dental hygiene through educational scholarships, research grants and community service grants to hygienists throughout the country.

In addition to the donation to the IOH, The Dental Geek will choose one participating dental office at random and provide it with a free professional photography session. The session of the practice and its employees offers a great marketing tool for website and social media development as well as patient brochures.

You can learn more about The Dental Geek’s campaign at The Institute for Oral Health’s booth, No. 221, in the Community Center.

Need inspiration? Check out TheDentalGeekSelfie’s photogallery at www.thedentalgeek.com/2014/06/thedentalgeekselfie-gallery/.

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(Additional information contributed by The Dental Geek)